

TACOMA OLDTOWN BLUES FESTIVAL '04

11TH ANNUAL

SATURDAY
JULY 10

**15 hours of
live music
in 7 Venues**

*performed by
over*

**20 local
and regional
blues acts!**



The New
Blues Brothers Revue

Groovin' Higher
Jazz Orchestra

Mud Bay Stompers

Tim Hall with
the Gig Harbor Horns

Steve Carmen

Nicole Fournier

Little Bill & Friends

Mike Coucoules

Doug Skoog Band

Ryan Harder &
Guests

The Remnants

Voodoo Ranch

Harder Payne

Annieville Blues

and more...

Dear Music Enthusiast,

Once again it's that time of year and we're gearing up for the 11th annual Tacoma Old Town Blues Festival.

Last year's event was a roaring success thanks to contributors like you whose donations helped to bring it all together. Our 2003 festival provided first rate entertainment to nearly 3,000 patrons in a family friendly atmosphere.

More importantly, the festival raised thousands of dollars for the Breast Cancer Resource Center, a 501C3 charity. Proceeds from our festival help the BCRC achieve its goal of improving the quality of life for people touched by breast cancer. The BCRC serves the community with early detection and breast health education programs. The Center also provides breast prostheses, bras, wigs, head coverings, a resource library as well as support and therapy groups and individual counseling for breast cancer survivors and their loved ones.

We hope we can count on your continued support as we enter our Eleventh year of bringing this premier event to the Tacoma Community!

Although we graciously welcome your support at any level, upper-end donors receive the following premiums:

- **Prominent logo placement on posters and programs** - Our street level marketing includes 1,000 posters and 2,000 brochures covering three counties. *Donation and artwork must be received by Friday, May 14th to receive this premium*
- **Public Service announcements on various radio & TV stations** - We are sometimes allowed to mention our donors and we do so as often as possible.
- **Print media** - The Tacoma News Tribune and The Weekly Volcano, among others, have always supported the Festival through advertising and article publishing. Though we have no editorial control, sponsors are sometimes mentioned in text or by logo placement in ads.
- **Day-of-event PA system announcements** - Throughout the event, M.C.s verbally thank our sponsors for their support.

All donors receive a listing and link on the TOTBF website

Early donation on your part helps to ensure the success of this fundraising effort and will maximize your exposure during the preliminary PR and publicity stages.

We look forward to joining forces with you in another successful cooperative fundraising campaign.

Sincerely,

The TOTBF – www.tacomaoldtownbluesfest.com -

Ted Brown (founder/producer) - 253-759-2518

Mike Mitchell (producer) - 253-627-1290

Stacy Emerson (production staff) – 253-921-MUSIC (6874)