



SOUTH SOUND PROMOTIONS

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Stacy Emerson - owner

Stacy Emerson, an independent promoter, publicist, event producer and music industry consultant has acquired an unbelievably broad skill set in her twenty-plus years as a sole proprietor. Through her reputation for integrity, ingenuity, and good old fashioned hard work, she has earned the respect of professionals across the spectrum of the entertainment industry.

Focusing her interests in the entertainment industry, Stacy has managed publicity and promotions for many musicians, venues, and local entertainment agents; worked as a music-journalist and/or editor for three of the area's weekly papers; co-hosted radio shows specializing in local music; cofounded the Pierce County Musicians Association, and founded The Gig Club through which she produces an ongoing Music Business Education Program which brings locally, nationally and internationally renown lecturers face to face with the local music community giving that community an unparalleled inside look at the business side of music.

In addition to working so passionately in the independent entertainment industry, Stacy has owned and operated a custom picture framing shop in Tacoma since 1991. Due to her interest in the music industry however, Stacy creatively transformed her retail framing shop into The CD Framers – a wholesale/mail-order business specializing in museum quality framed presentation of music CD's and music memorabilia.

"I speak all over the U.S., and can't remember the last time I saw anybody organize an event as well as Stacy Emerson. She did the work of four people, the event was flawless, and she did it all with a smile on her face. I can't recommend Stacy highly enough - she's the best!"
- Michael Laskow CEO, TAXI

Creative Services

Event Production

Innovative Programming
from concept to execution

Publicity, Promotion and Branding Campaigns:

Press Release Writing & Distro.
Design/create ads; posters;
catalogs; newsletters; flyers;
programs; table-tents; event
tickets and other print matter

On-line Marketing

Website Design/Development
Internet PR Distribution
Email Management

Database Development

Mailing List Creation programs
Database Management
Email/ USPS Mailing
Campaigns

Liaison Service

Artist/Media/Community
Relations

Clients

Tacoma Old Town Blues Festival;
Tacoma Guitars; Indiegrrl;
Jazzbones; The Swiss; The
Harmon; Magoo's Annex;
Musician's Exchange; Musicians
Network; Tacoma Reporter;
Tacoma City Paper; Mark
Lindquist; T-town Productions;
Jen Cass; Midland Community
Association; The Wine Field;
Bench Racer Magazine; Fence
Specialists; Holly Figueroa; The
Fabulous Wailers; Mike Mitchell
Productions; Room One Studios;
AirSpace Studios; Hotbands;
TourDates Inc. and many more.

Current Productions

The Gig Club



Bringing together musicians and music industry professionals to form an educated & organized music community in which to live, work and prosper.

The Gig Club, an ongoing project conceived by Stacy Emerson, is dedicated to helping musicians empower themselves through education by bringing music industry insiders face to face with local musicians to inspire, share and network on even ground in a relaxed environment.

The Gig Club's 10-month Music Business Education Program is designed to help our community better their chances of making a fair living through their art. By providing education, motivation and deliberation, we are insuring a stronger, self-sustaining South Sound music community.

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"As artists, we are often so consumed by our craft that the business aspect of our trade is either under-managed or altogether neglected. The Gig Club has taken the bold step of offering what many musicians probably wish they had — business knowledge and experience; not to mention endless networking opportunities."

- Maryann Connell -